



NORTH FLORIDA CHAPTER

Topping it Off: North Florida ABC's Rowe Roofing Provides Labor, Materials

Rowe Roofing's extreme generosity helped deliver a 3,600-sq.-ft. home to the Extreme Makeover: Home Edition family.

The Tallahassee-based company donated 100 percent of its labor and materials to the Extreme Makeover job. A Rowe Roofing crew of 16 placed the standing seam metal roof in two, 14-hour days in December 2008. The 8,000-sq.-ft. surface required 80 squares of material. Drexel Metals, a Pennsylvania-based products supplier with offices in St. Petersburg, donated the coil metal for the job.

Rowe Roofing President Rudy Rowe III estimates the job would have cost between \$60,000 and \$70,000.

Completing what would have typically been a week-and-a-half worth of work in two days was a challenge in many ways. The crew's staging area was tight, Rowe said, and the congested and busy jobsite meant safety was an enormous focus. Unlike most roofing jobs, this one had hundreds of volunteers on-site, along with skilled craftspeople. Coordination was key.

"Overall, there was such a good cast of trades people," said Rowe. "It's kind of hard to let the wheels fall off the bus with the people we had."



Rowe first heard about the Extreme Makeover: Home Edition job from a friend in the broadcasting field, then contacted Tallahassee general contractor MyddeltonParker Builders once the project progressed.


ROWE
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Extreme Makeover: Home Edition

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